

NEW



# Regoverning Markets

*A Place for Small-Scale Producers in Modern Agrifood Chains?*  
Edited by Bill Vorley, Andrew Fearne and Derek Ray

This is the first in a series of books exploring the theme of sustainable food chains, from food safety and corporate social responsibility to supermarket loyalty cards and supply chain partnerships. The Sustainable Food Chain series is edited by Andrew Fearne.

- \* Examines the correlations between the increasing modernization of food supply chains and the global rural community
- \* Offers an in-depth look at the practices and aims of the 'Regoverning Markets' program, drawn from 18 participatory countries
- \* Recommended text for practitioners in developing countries, civil servants, policy-makers and NGOs

### Contents:

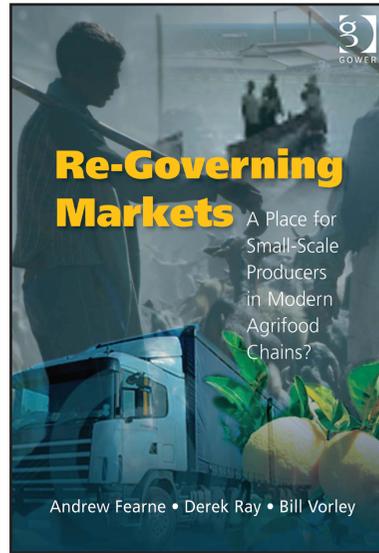
**Part I The Economic and Policy Context:** The internationalization of food retailing: opportunities and threats for small scale producers; The country studies. **Part II Countries with Consolidating and Expanding Supermarkets and Their Supply Chains:** Central America, case studies; Ecuador, case studies; Thailand, case studies; Philippines, case studies; South Africa, case studies. **Part III Countries in Transition from State Control:** Hungary, case studies; Poland, case studies; Romania, case studies; China, case studies; Vietnam, case studies. **Part IV Countries with Emerging Modern Supply Chains:** India, case studies; Pakistan, case studies; Bangladesh, case studies; Kenya, case studies; Uganda, case studies, Zambia, case studies. **Part V Conclusions:** Restructuring of agri-food systems and prospects for small producers. Index.

The internationalisation of food retailing and manufacturing that has swept through the agri-food system in industrialised countries is now moving into middle- and low-income countries with large rural populations, causing significant institutional changes that affect small producer agriculture and the livelihoods of rural communities the world over.

Farmers and policy-makers are struggling to keep up with the wave of new demands being made on their supply chains by food manufacturers and retailers. In the process, new questions and challenges are arising: Can small-scale farmers organise to meet the demands of corporate giants? Should governments liberalise Foreign Direct Investment in the retail sector and expose numerous small shops to competition from multinationals? Can distribution systems be adapted to make markets work better for the poor?

This book offers a contemporary look at what happens when the modernisation of food supply chains comes face to face with the livelihoods of rural and poor people. The authors are drawn from eighteen countries participating in the 'Regoverning Markets' programme, which aims to not only improve our understanding of the way modernisation and re-structuring of food supply chains is affecting food production and distribution systems, but also identify best-practice in involving small-scale producers in supermarket supply chains, and ascertain the barriers to inclusion which need to be removed.

The book is aimed primarily at academics but will also appeal to practitioners in developing countries, civil servants, policy-makers and NGOs.



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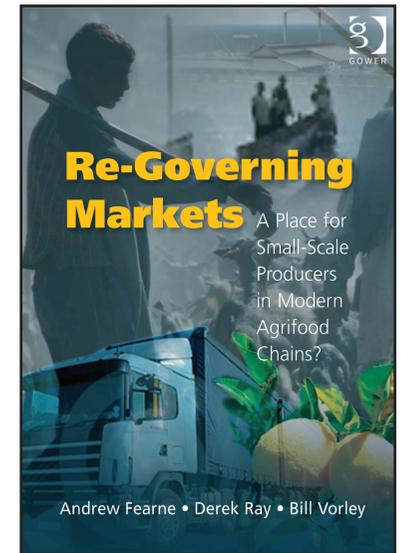
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