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THE ROYAL
INSTITUTE OF
INTERNATIONAL AFFAIRS



CORPORATE SOCIAL RESPONSIBILITY FROM WORDS TO ACTION

Keynote Speakers

Dr Jim Buckee President and Chief Executive Officer, Talisman Energy Inc.

Dr Bruce Jenks Director, Bureau for Resources and Strategic Partnership, United Nations Development Programme

Sir Robert Wilson Executive Chairman, Rio Tinto plc



A conference organized by
The Royal Institute of International Affairs
in association with
**Control Risks Group and the Mining, Minerals and
Sustainable Development Project**

15-16 October 2001
Chatham House, London

Supported by



BUSINESS AND CONFLICT: CAUSE OR SOLUTION?
17 October 2001
Chatham House, London
A one-day interactive workshop designed
by Control Risks Group in association
with The Royal Institute of
International Affairs

CORPORATE SOCIAL RESPONSIBILITY FROM WORDS TO ACTIONS

Well-managed businesses recognize that they are not just economic actors, but have a wider role to play in promoting sustainable development, based on the three pillars of economic success, environmental improvement and social responsibility. Increasingly, they are being called to account in all these areas by a range of interested parties, including governments, NGOs, and the media as well as concerned shareholders. Businesses know they need to respond effectively to these new pressures – but often it is less clear how to do so. How can they ensure (and demonstrate) the wider acceptability of their activities without losing sight of their core role?

ABOUT THE ORGANIZERS

THE ROYAL INSTITUTE OF INTERNATIONAL AFFAIRS (RIIA)

The Royal Institute of International Affairs, at Chatham House in London, is one of the world's leading independent institutes working to further the understanding of key international issues. Founded in 1920, the Institute runs a flourishing programme of research, publications, conferences and meetings as well as a library and information service. Its activities bring together people of all nationalities and from all walks of life including government and non-governmental organizations, politics, business, the academic world and the media.

The Conference Unit

The Royal Institute of International Affairs stages over a dozen high-level conferences each year on important issues of topical relevance to business and government.

The Energy and Environment Programme

The Energy and Environment Programme (EEP) is the largest and most active of the research programmes at RIIA. The Programme publishes books, reports and shorter papers, and organizes a wide range of conferences, seminars, workshops and other meetings.

CONTROL RISKS GROUP

Control Risks Group is an international political and business risk consultancy which offers a range of integrated political and security risk assessment, investigative, security consultancy and crisis management services to corporate, government and private clients worldwide. Since its foundation in 1975, Control Risks Group has worked with more than 5,300 clients in over 130 countries, including 91 of the US Fortune Top 100 companies.

THE MINING, MINERALS AND SUSTAINABLE DEVELOPMENT PROJECT (MMSD)

MMSD is a two-year project of participatory analysis aiming to identify ways in which the mining and minerals sector can contribute to the global transition to sustainable development. MMSD is a project of the International Institute for Environment and Development (IIED) commissioned by the World Business Council for Sustainable Development (WBCSD) on behalf of the Global Mining Initiative (GMI).

The project is seeking the participation of a cross-section of groups and individuals involved in the minerals sector including communities, industry, governments, labour, NGOs, international organisations, financial institutions among others. MMSD's key product will be its Final Report scheduled for March 2002. For more information about MMSD, visit www.iied.org/mmsd or write to mmsd@iied.org.

ABOUT THE SUPPORTERS

RIO TINTO

Rio Tinto is a leader in the mining industry. It concentrates on the development of large, long life mines capable of sustaining competitive advantage and of delivering superior returns to shareholders over many years. Principal products are aluminium, borates, coal, copper, gold, iron ore and titanium dioxide feedstock, which provide the materials necessary for economic progress and prosperity in both the developed and the developing world. The group takes a long term and responsible approach to all aspects of its business including corporate social responsibility. It has provided funding to The Royal Institute of International Affairs to assist the attendance of participants from the developing world at this conference.

BRITISH AIRWAYS

British Airways is the world's largest international passenger airline. Our award-winning First seats and individual cabins are now complemented by a radical new fully-flat bed in New Club World and the new additional class of World Traveller Plus, which gives passengers extra space and comfort at competitive prices. We have also re-launched our longhaul economy class, the New World Traveller, with a wide range of product enhancements including new ergonomically designed seats. Already fitted on many routes, these products will be rolled out throughout the network over the next two years.

UNILEVER

Unilever is one of the world's leading international companies, dedicated to meeting everyday needs of people everywhere. Each day its branded food, home and personal care products are the first choice of consumers the world over, giving the company a powerful commitment to each local market it serves. With strong roots in many of the countries in which it operates, local management stays closely in tune with local consumers' different tastes and habits. And as an international company Unilever also brings to them the best of what is available around the world, a truly multi-local multinational.

Monday 15 October 2001

Keynote address

Dr Bruce Jenks

*Director, Bureau for Resources and Strategic Partnership
United Nations Development Programme*

SESSION ONE

Current Frameworks

Corporate Social Responsibility: The global regulatory context

Dr Peter Drahos

*Herchel Smith Senior Research Fellow, Centre for Commercial Law Studies
Queen Mary, University of London*

Reporting Arrangements

Allen White*

Interim Director, The Global Reporting Initiative

Foreign Direct Liability From the Bottom Up: a South African case study

Halina Ward

Senior Research Fellow, The Royal Institute of International Affairs

Voluntary Sectoral Agreements: What they are and do they work in practice?

Mining: Mining Minerals and Sustainable Development Projects

Luke Danielson

Director, Mining Minerals Sustainable Development

Forest Certification and the Forest Stewardship Council

Steve Bass

Director of Programmes, International Institute for Environment and Development

Diamonds and Natural Resources: Partnerships in Regulation and Control

Andy Bone

Public Affairs Manager, De Beers Group

Voluntary Initiatives to Improve Working Conditions and Child Labour

Fiona King

Policy Adviser, Save the Children UK

PARALLEL SESSION TWO A

Corporate Social Responsibility in Emerging Economies: Lessons from practitioners in making it work

A half-day session, led by the International Business Leaders Forum, in which CSR and partnership practitioners from different emerging economies share ideas and practice.

Best Practice amongst Projects

- what to do internally and what to outsource: partnerships between corporate country offices and local NGOs
- working with subsidiaries and supply chain issues
- being good citizens in difficult countries
- what are the limits to CSR on the ground?

Three specific projects – in Argentina, Azerbaijan and India – will be used as the focus for exploring:

- the development of a framework for action – from concept to implementation
- key issues faced – and the strategies employed to deal with them
- key benefits derived – from the perspective of different stakeholders
- principal lessons drawn – with pointers to success

Alan Christie

Vice President, Public Affairs, Levi Strauss

Paal Eitrem

Vice President, Government Affairs, Statoil

Dr Vikas Goswami

Secretary General, Business Community Foundation (India)

Sayeeda Khan

Sheva

Jorge Rodriguez Lascano

Chairman, Fundacion Impulsar

RESPONSIBILITY

Steve Lawrence

VP Government and Public Affairs, BP Azerbaijan

Lakshmi Venkatesan

Trustee, Tata Foundation, India & Exec VP, Business and Youth Starting Together (BYST), India

And other speakers to be advised

PARALLEL SESSION TWO B

Structures for Achieving Change in the Extractive Industries

Workshop led by **Luke Danielson**, Mining Minerals Sustainable Development (MMSD)

- What should be the scope of a system of voluntary norms?
- How should a system of voluntary norms be administered?
- Incentives for compliance with norms
- MMSD results and conclusions to date

Speaker from CODELCO to be advised

J Gerard Holden

Managing Director, Global Head of Mining & Metals, Barclays Capital

Richard Sandbrook

Project Coordinator, MMSD

S David Colton

Senior Vice President, General Counsel & Secretary, Phelps Dodge Corporation

Stephen D'Esposito

President, Mineral Policy Centre

Titus Moser

Social Development Manager, Shell International

Dr Richard Jones

Corporate Responsibilities and Communications Manager, Premier Oil plc

And other speakers to be advised

Tuesday 16 October 2001

Keynote addresses

Sir Robert Wilson

Executive Chairman, Rio Tinto

Dr Jim Buckee

President and Chief Executive Officer, Talisman Energy Inc

SESSION THREE

The Benefits of Being Socially Responsible

An Insurer's View

Daniel Hoffman

Director, Swiss Re New Market Corporation

Profiting from Ethics...or...How your Principles can Pay!

- Customer loyalty
- Staff pride
- Shareholder gain

Simon Williams

Director Corporate Affairs, The Co-operative Bank plc

And other speakers to be advised

SESSION FOUR: PANEL DISCUSSION

Corporate Social Responsibility Are investors the solution or the problem?

Moderator: Raj Thamotheeram

Senior Adviser, Socially Responsible and Sustainable Investment Universities Superannuation Scheme Ltd

- To which investors do corporations listen most?
- Can corporations keep both their 'traditional' and 'SRI' shareholders happy?
- Why have investors not considered social and environmental performance?
- What can consumers and governments do to encourage investors to become a bigger part of the solution?

Greg Coleman

Head of Investor Relations, BP plc

Dr Ivo Knoepfel

Head of Rating and Index Research, SAM Research

Penny Shepherd MBE

Executive Director, UK Social Investment Forum

Mary Francis

Director General, Association of British Insurers

Mark Goyder

Director, Centre for Tomorrow's Company

And other speakers to be advised

FINAL PANEL SESSION

- What opportunities are there for learning across industries?
- The role of corporates, NGOs, governments
- Assessing and managing risk
- Effective CSR within companies
- Verification and compliance

*accepted in principle

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The Royal Institute of International Affairs is an independent body which promotes the rigorous study of international questions and does not express opinions of its own. The opinions expressed are those of the speakers.

BUSINESS AND CONFLICT CAUSE OR SOLUTION?

A Corporate Responsibility Scenario Workshop

Wednesday 17 October 2001

Designed by Control Risks Group in association with
The Royal Institute of International Affairs

What is the relationship between business and conflict in emerging and transition economies? In what circumstances does foreign investment alleviate problems? And in what circumstances does it create them? Can companies – acting individually or collectively – play a part in reducing political and social conflict?

These questions are all the more important as international businesses move into new markets in countries that lack stable political and civil institutions. Long-term stability is unlikely without economic development, but actual or potential conflict will deter both local and foreign investment. Are international companies more likely to be part of the problem, or part of the solution?

This workshop is designed to bridge theory and practice. Participants will be drawn from business, NGO and government backgrounds. They will look at a series of specially designed case studies, and test possible solutions from the perspectives of local and international actors. Limited numbers will ensure that the workshop will achieve maximum interaction between all the participants.

STAGE ONE: RISK ASSESSMENT

Three companies are planning new investments in a country with a history of political and social conflict. Each company comes from a different sector, and their corporate cultures vary.

- What political, social and commercial risks should they consider?
- How far can they mitigate risks?
- What issues will be decisive?

STAGE TWO: CRISIS MANAGEMENT

The security environment has deteriorated in the host country, and companies have to know how to react.

- What pressures will they face in the host country and at home?
- How can companies best protect their people and assets?
- Should they go or stay?

STAGE THREE: SEARCHING FOR A SETTLEMENT

After years of conflict, local rivals are looking for a way out – and they need help.

- Can business assist the peace process?
- What is the legitimate role of business – and what are the limits?
- Can foreign companies play a role?

Note: This workshop is self-standing. It will be fully interactive, and participants are encouraged to attend the whole day in order to gain the full benefit.

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CORPORATE SOCIAL RESPONSIBILITY

HOW TO REGISTER



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REGISTRATION FORM

PLEASE PRINT IN CAPITALS

MR/MRS/MS/DR/OTHER
FIRST NAME
FAMILY NAME
POSITION
DEPARTMENT
COMPANY
ADDRESS

POSTCODE COUNTRY
TEL FAX
EMAIL
TYPE OF BUSINESS
REFERENCE **B**

REGISTRATION FEES

Please tick the appropriate box:

	Net	VAT	Total
<input type="checkbox"/> Conference			
<input type="checkbox"/> Commercial organizations	£1095.00	£191.63	£1286.63
<input type="checkbox"/> Government departments	£595.00	£104.13	£699.13
<input type="checkbox"/> NGOs and academics	£395.00	£69.13	£464.13
<input type="checkbox"/> Workshop			
<input type="checkbox"/> Commercial organizations	£1295.00	£226.63	£1521.63
<input type="checkbox"/> Conference and workshop			
<input type="checkbox"/> Commercial organizations	£1995.00	£349.13	£2344.13

Reduced rates are available for representatives from non-commercial organizations who wish to attend the workshop.

The fees include attendance at all sessions, refreshments and conference documentation as made available by the speakers. The fees do not include accommodation (see administrative details). Full payment of the registration fees must be made before the date of the conference. All bookings are considered binding on receipt of the registration form.

METHODS OF PAYMENT

Payment for the full registration fee **MUST BE** received before the date of the event in order to guarantee your place.

- Please reserve one conference place @ £
- Please reserve one workshop place @ £
- Please reserve one conference and workshop place @ £
- Cheque enclosed for £ made payable to:
The Royal Institute of International Affairs
- Please invoice
- Direct bank transfer to: Lloyds Bank Plc, Pall Mall St James's Branch, UK. Account number: 3679006 Sort code: 30-00-08
- Please charge my Amex/Visa/MasterCard with £

CARD NO

Expires

Signature of cardholder

Registered cardholder's name and address if different from registration form:

Name

Address

I confirm that I have read and agree to the conditions of registration as specified in the administrative section. Data Protection Act: The information you provide will be held by us and will be used to keep you informed of RIIA products and may be used by other selected quality companies for mailing purposes.

Signed Date

Charity Registration Number: 208 223 VAT Registration Number: 653 2181 53

ADMINISTRATIVE DETAILS

Time and Place

Conference: 15 & 16 October 2001

Workshop: 17 October 2001

Time: Registration will be between 08.00-08.45 on the first day of each event. Both events will start at 09.00

Venue: Chatham House, 10 St James's Square
London SW1Y 4LE, UK tel: (+44) 20 7957 5700

LIMITED CAPACITY: Only a limited number of seats are available for these events. Please book early to avoid disappointment.

CANCELLATIONS: If cancellations are received in writing by 10 September 2001, the registration fee will be refunded less a 25% plus VAT @ 17.5% service charge. After this date, the full registration fee will apply. Cancellations are only valid on receipt of an official cancellation number issued by the Conference Unit of The Royal Institute of International Affairs. Substitutions for registered delegates may be made at any time, but we would appreciate prior notification.

HOTEL RESERVATIONS: A limited number of rooms at special rates will be available for delegates within close proximity of Chatham House. Booking information will be sent immediately following receipt of registration.

PROGRAMME CHANGES: It is sometimes necessary to change the timing or content of the programme. The conference organizers will not be liable for any such unavoidable changes.

RIIA ON THE WORLD WIDE WEB: For further information see: www.riia.org

INCORRECT MAILING ADDRESS: We obtain our lists from a wide variety of sources and, as a result, you may receive a duplicate of this brochure. If so, we apologize and ask you to pass it on to a colleague who may be interested. If your personal or company details are incorrect, kindly mark the changes on the brochure and return it to us.

FORTHCOMING EVENTS

Please see www.riia.org for more information or complete if you require further details on the following conferences:

- Delivering Kyoto: Could Europe do it?**
1 - 2 October 2001
HE Raúl A Estrada-Oyuela, *Special Representative for Environment Negotiations, Ministry of Foreign Relations Argentina*
Professor Michael Grubb, *Associate Fellow, The Royal Institute of International Affairs*
Kjell Larsson, *Minister of Environment, Sweden*
Robert Napier, *Chief Executive, WWF-UK*
Youba Sokona, *Executive Secretary for International Relations and Co-ordinator, Energy Programmes, Environnement et Développement du Tiers Monde, Senegal*
Dr Robert T Watson, *Chairman, IPCC*
Michael Zammit Cutajar, *Executive Secretary, Climate Secretariat*
- The Future of European Asset Management**
5 - 6 November 2001
- Regulating Tomorrow's Insurance Industry**
19 - 20 November 2001
- Legal Dimensions of Corporate Responsibility**
23 November 2001
- Sustainability, Trade and Environment**, March 2002
- European Pensions 2002**, March 2002
- Defence Conference**, March 2002

PROMOTIONAL OPPORTUNITIES

A number of promotional opportunities, including full conference sponsorship and exhibition stands, remain available for this event.

For further details, please contact:

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