

# **Mining Minerals and Sustainable Development**

## ***Meeting on* Preparing for Effective Implementation**

### ***FINAL AGENDA***

***Hosted by the*  
International Institute for Environment and Development**

***At the*  
World Business Council for Sustainable Development  
Geneva  
4, chemin de Conches  
CH - 1231 Conches**

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Monday 24 July to Tuesday 25 July 2000

## *Monday 24 July*

- 9:00**      **Welcome and introduction to MMSD**  
*Luke Danielson (Director of MMSD)* will welcome participants and provide an overview of the MMSD project's objectives and work plan.
- 9:30**      **Getting to know each other**  
Participants will introduce themselves.
- 9:45**      **Meeting goals and objectives**  
*Elisabeth Wood (Assistant Project Manager)* will describe MMSD's initial ideas on preparing for effective implementation of the MMSD project, and will explain the meeting's objectives and agenda. Followed by discussion.
- 10:15**     **Lessons from IIED's experience - 'Towards a Sustainable Paper Cycle'**  
*Nick Robins (Project Rapporteur)* will talk about the extent to which the paper study influenced industry's policy and practice. The study examined the sector's life cycle impacts and prospects for sustainability. More than 70% of the paper industry worldwide were involved in the study, along with many key stakeholders. Followed by discussion.
- 10:45**     **Refreshments**
- 11:00**     **Lessons from other global and similar initiatives**  
*Mark Halle (World Commission on Dams), Claude Fussler (Chemical Industry, Responsible Care) and George Littlewood* will make brief presentations on lessons from similar initiatives regarding the design of implementation processes. Followed by discussion.
- 1:00**      **Lunch**
- 2:00**      **Different implementation tools and perspectives**  
*Micheal Rae (WWF), Alyson Warhurst (MERN) and Michael Cabalda (Department of Environment and Natural Resources, Philippines)* will begin discussion on the use of different tools for achieving sustainable development. Tools will include certification, corporate change, indices, and regulation. Discussion will focus on the effectiveness, efficiency and credibility of these tools in achieving social, environmental and economic goals from the perspective of the various stakeholders. Brief presentations followed by discussion.
- 3:30**      **Refreshments**
- 3:45**      **Different implementation tools and perspectives - continued**  
*Willem Perold (Department of Minerals and Energy, South Africa) Jim Otto (Institute for Global Resources Policy) and James McElfish (Environmental Law*

*Institute*) will continue from the previous session with discussion of policy change, fiscal instruments, and regulatory options from a legal perspective.

**5:00 – 5:30 Summing Up**

Recap of day and introduction to Tuesday's agenda.

**Evening Dinner (venue and time to be confirmed)**

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***Tuesday 25 July***

**9:00 Considerations in design of the implementation process**

Based on Monday's discussions, *George Greene (Stratos Inc. -Strategies to Sustainability)* will propose a number of considerations that need to be taken into account when designing an effective implementation strategy. Followed by discussion.

**10:30 Refreshments**

**10:45 Hypothetical outcomes from MMSD**

Participants will be divided into small groups to brainstorm on a limited number of hypothetical outcomes from MMSD and appropriate tools to meet them. Each group will then be asked to report back on their ideas. Agreement on 3 or 4 hypothetical outcomes for testing will be reached.

**11:45 Preparing the groundwork for the implementation design**

Using the hypothetical outcomes, small group discussions on how these would be implemented will follow as a means to illustrate the practical strengths and weaknesses of different approaches in the context of MMSD. Groups should draw on the considerations and tools discussed earlier in the workshop.

**1:00 Lunch**

**2:00 Preparing the groundwork for the implementation design –  
*continued***

Continuation of small group discussions and report back.

**3:30 Refreshments**

**3:45 Lessons for MMSD: Developing a Work Plan**

Drawing on the workshop discussions, participants will be asked to contribute ideas towards the work plan for an effective implementation process.

**5:00 - 5:15 Closing Remarks**