

MMSD

mining, minerals and
sustainable development

**EMERGING
COMMUNICATIONS
STRATEGY**

Hosted by
iiED

Selsdon Park Hotel
London, 21-23 May 2000

**EMERGING
COMMUNICATIONS STRATEGY**

- ▣▣▣▣➤ Objectives**
- ▣▣▣▣➤ Responsibility**
- ▣▣▣▣➤ Global Mining Initiative**
- ▣▣▣▣➤ Activities**

EMERGING COMMUNICATIONS STRATEGY

ACTIVITIES

- **Media Relations**
- **Website**
- **Project bulletins**
- **Events**
- **Interim Reports**
- **Final Report**
- **Implementation**