

# Business for Development



World Business Council for  
Sustainable Development

« **Make Poverty History** »

IIED Conference

Burnham Beeches, UK, 5-6 December 2005

# WBCSD member companies



# Regional network



# Doing business with the poor

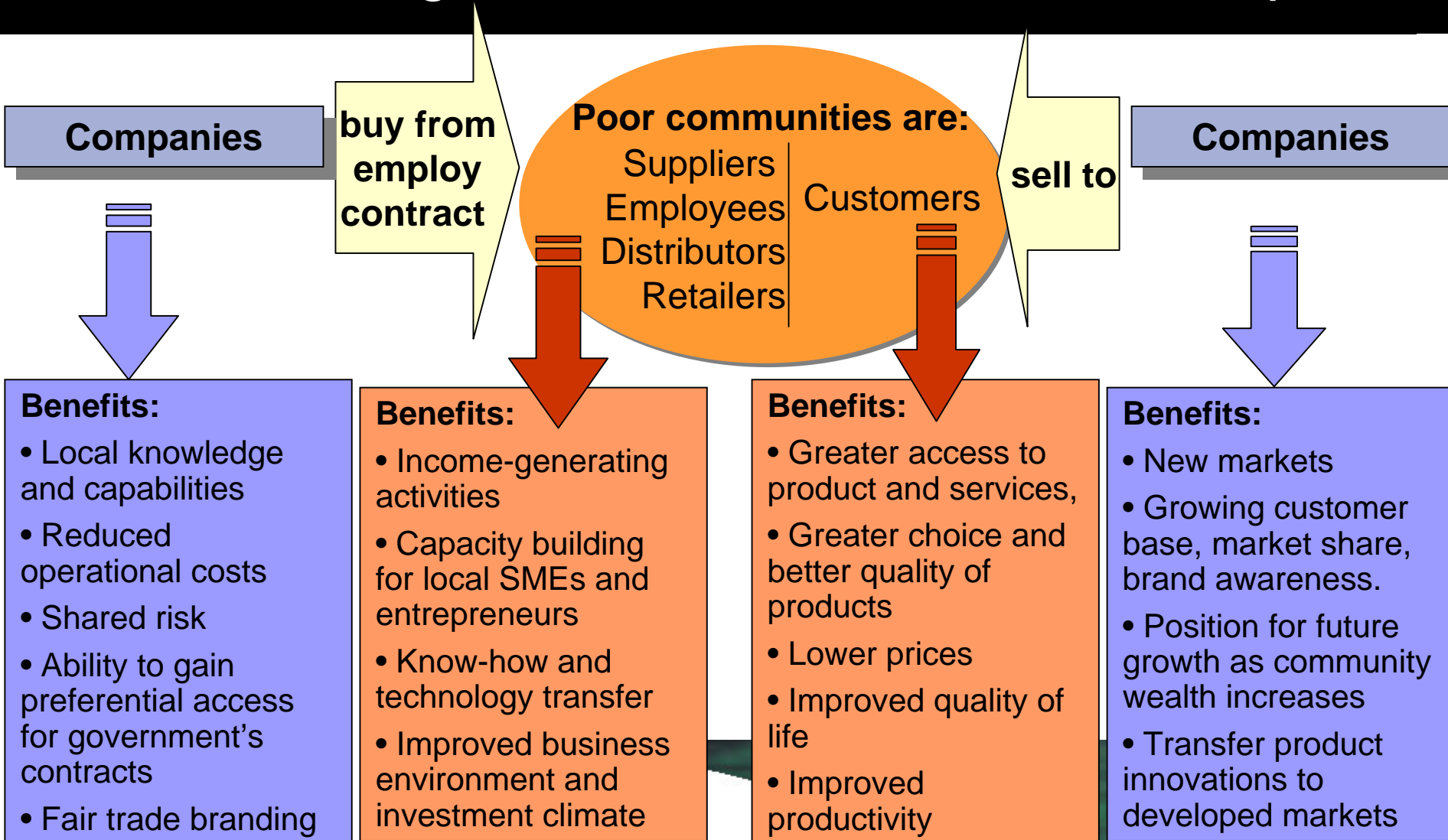


The poor are part of the company's value chain

The poor benefit from the supply of appropriate products and services



# Benefiting the communities and the companies





**« Development is good for business  
and business is good for development »**

Ian Johnson, World Bank,  
Vice President of Sustainable Development