



## **Invitation: 11am, 8 Feb. 22 Berners St**

Consumers International (CI),  
International Institute for Environment and Development (IIED),  
and the International Coffee Organization (ICO)

invite you to attend the global launch of

### ***From bean to cup***

**A joint CI/IIED research publication that investigates how consumer choice impacts upon coffee producers and the environment.**

### ***Just Coffee***

**A short documentary film by Consumers International, examining certified coffee from the fazendas of Brazil to the supermarket shelves of Europe and North America.**

11.00-12.30  
Wednesday 8 February 2006  
International Coffee Organization  
22 Berners Street  
London  
W1T 3DD  
England

Presentations on the impact of certified coffees, the research findings and the publication's recommendations will be given by:

**Dr Nestor Osorio; Executive Director, International Coffee Organization**  
**Richard Lloyd; Director General, Consumers International**  
**Camilla Toulmin; Director, International Institute for Environment and Development**

Followed by an open Q&A

Sustainable certified coffee and refreshments will be provided.

For more information and to confirm your place, please email [idanada@consint.org](mailto:idanada@consint.org), or call Luke Upchurch: **+44 207 226 6663 ext 217**

[www.consumersinternational.org/coffee](http://www.consumersinternational.org/coffee)